



## Sponsorship Program

**Who are we?** Hampton Roads Horse Show Series (HRHSS) is a show series dedicated to providing quality open horse shows at premier equine facilities in Southeast Virginia. All of our shows will be VHSA Associate recognized and the season will end with a HRHSS Series Finals in October. Show venues include: River Birch Farm, Courtland, VA, Fox Ridge Farm, Smithfield, VA, River Run Farm, Chesapeake, VA, and Bit By Bit Farm, Suffolk, VA, and Airfield 4-H Center, Wakefield, VA.

**Why Sponsor?** With each show having approximately 150 exhibitors and at least that many family members and guests in attendance your business can reach a large body of people at one time. Your business will also receive exposure via advertisements in our show program, your business name and or logo along with a website link on our website, announcements of sponsors frequently throughout our show, and if you choose you may set up a vendor table/display at each of our shows to sell or showcase your product/service.

As your level of sponsorship increases so does your exposure. With higher levels you may receive the following advertisement: full page, ½ page or ¼ page advertisement in our show program including logo/business name and details, exposure to your business via our Facebook page, all sponsors will appear on our website, and there will be frequent sponsor announcements throughout the day at each event.

Why we need sponsors? Our show series plans to award its participants for a job well done. Sponsors are needed to help fund our Finals in Oct and for the awards themselves. It cannot be done without you! For more information regarding the Hampton Roads Horse Show Series and a listing of our show dates visit our website at [www.hrhss.net](http://www.hrhss.net). Sponsorships are not limited to businesses. Friends and family members may want to use this opportunity to make a dedication to a friend or loved one that will be showing with HRHSS this show season.

Thank you,

Hampton Roads Horse Show Series

To become a sponsor please fill out the attached form or for any additional information please contact Christie Britt at: 757-618-4254 or [turnin3@bitbybitfarmva.com](mailto:turnin3@bitbybitfarmva.com)



## **Sponsorship Levels:**

***Diamond:*** \$500.00 – Full page advertisement in our show program and premier logo and URL on our website and our Facebook page.

***Platinum:*** \$300.00 – ½ page advertisement in our show program and premier logo and URL on our website and our Facebook page.

***Gold:*** \$200.00 – ¼ page (business card size) advertisement in our show program and premier logo and URL on our website and our Facebook page.

***Silver:*** \$100.00 – Business name listed in our show program and business name, logo, and URL on our website and Facebook page.

***Bronze:*** up to \$50.00 – Business name with URL listed on our website.



*Sponsorship form:*

<b>Name:</b>			
<b>Address:</b>	<b>City:</b>	<b>State:</b>	<b>ZIP:</b>
<b>Phone:</b>		<b>URL:</b>	
<b>Email Address:</b>			
<b>Sponsorship Level : (check one)</b>			
<input type="checkbox"/> Diamond <input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver or Bronze sponsorship of: \$ _____			

Will you be interested in setting up a display at our shows?  YES  NO

Checks should be made payable to:

***HRHSS***

And mailed to:

**HRHSS**

**c/o Christie Britt**

**725 W. Liberty Spring Road**

**Suffolk, VA 23434**